

SABRIANNA LEVER

— VIDEOGRAPHER | MULTIMEDIA SPECIALIST —



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Cleveland, Ohio



www.leverfilms.com

WORK EXPERIENCE

Nov. 2020 -
Present

VIDEOGRAPHER - FREELANCE

Narrative Moments | Cleveland, OH

- » Film, edit, and produce high-quality video content for clients, from concept to final product.
- » Manage all aspects of video production, including lighting, sound, and post-production editing.
- » Ensure videos are optimized for different platforms and formats to maximize engagement and reach.
- » Stay current with video production trends, tools, and techniques to ensure high standards of content creation.

March 2021 -
Jan. 2025

MARKETING PRODUCER

WKYC Studios | Cleveland, OH

- » Developed a variety of marketing materials for broadcast and digital platforms.
- » Produced promotional commercials, handling all aspects from writing and filming to directing and editing.
- » Collaborated with the news and sales teams to bring creative concepts to fruition.
- » Ensured brand consistency across all marketing platforms.
- » Managed scheduling of promotional spots for broadcast.
- » Designed graphics and created content for social media platforms.

Nov. 2019 -
May 2020

CREATIVE TEAM - SEASONAL ASSISTANT

Cleveland Cavaliers | Cleveland, OH

- » Produced videos for entertainment teams, performers, and other related groups.
- » Created engaging videos and graphics for in-game and arena events.
- » Assisted with filming during shoots as needed.
- » Compiled recap videos for team-related events and activities.

June 2019 -
Aug. 2019

CINEMA INTERN

Making The Moment | Westlake, OH

- » Sorted footage and distributed files to cinema lead.
- » Assisted cinema lead and photographers during productions.
- » Managed equipment setup, tear down, and organization during shoots.

PROFILE

I am a creative and passionate videographer who is committed to visual storytelling. My experience includes filming, editing, and producing high-quality video content across various industries and platforms. My background in videography, marketing, live event coverage, and teamwork has equipped me with skills to effectively support the needs of a production. I understand the importance of anticipating challenges, working under pressure and meeting tight deadlines.

EXPERTISE

- » Video Editing (NLE)
- » Adobe Creative Suite
- » Camera Operation
- » Directing
- » Location Scouting
- » Scriptwriting
- » Lighting Techniques
- » File Management
- » Problem Solving
- » Attention to detail

EDUCATION

B.S. IN TECHNOLOGY

Bowling Green State University | 2015-2019

Major - Visual Communication Technology

Minor - Film Studies

AWARDS

2022 Central Great Lakes Emmy Winner

"I Love the Land" - Associate Producer